

LIVINGSTON COUNTY NEW ECONOMY SUMMIT



Thursday, April 15, 2010
7:30 – 9:30 a.m.

Crystal Gardens – Livingston
5768 E. Grand River, Howell

A continental breakfast will be served.
There is no charge for this event.

For more information or to R.S.V.P., please see below for contact information.

Livingston County New Economy Summit: *Your help needed to position county for prosperity*

Livingston County sits at a crossroads. We can continue to wait for economic recovery to begin and follow the same path as before, or we can position ourselves to succeed in the New Economy.

To set goals for the direction, success and sustainability of the county, the Howell, Brighton and Hartland chambers of commerce and the Michigan State University Land Policy Institute are engaging the entire county in developing a Strategic Growth Plan for the future of Livingston County. Join us for the first step of the process, the Livingston County New Economy Summit.

Hear Dan Gilmartin of the Michigan Municipal League explain how Michigan's paradigm for success is shifting and the realities of the new economy that the state and the nation are experiencing.

The program will outline the steps for the strategic plan and how everyone can be involved. The entire process will include educational events, stakeholder interviews, asset identifica-

tion and analysis, and visioning workshops. A plan, with actionable goals and strategies to complete them, will be created by the end of the process, which is expected to take about nine months.

According to the Land Policy Institute, the differences between the Old and New Economy are glaring and suggest a whole new mindset for growth and prosperity. Talent-driven small entrepreneurial companies are replacing large, stable companies as engines of economic prosperity and growth.

A changing dynamic environment is more attractive to knowledge workers than the rigid and predictive environment that old economy manufacturing plants demanded. Information, innovation and empowerment are replacing control and discipline as the modus operandi for success and prosperity.

Who should attend:

In order for this initiative to be successful and a clear and realistic vision for Livingston County developed, a strong cross-section of the entire community is encouraged. All stakeholders, including everyone who lives or works in the county, are urged to attend this event. Business people, high school and college students, human service organizations, government and elected officials, religious leaders, health care professionals, entrepreneurs, inventors, realtors, library representatives, the media, senior citizens and residents are among the stakeholders that need to attend.

Hosted by:



Register today with the Howell, Brighton or Hartland Chamber.

Please make your reservation by April 12 in order to ensure adequate accommodations. There is no charge. R.S.V.P. at:

Howell (ph) 517.546.3920
(fax) 517.546.4115
(e) chamber@howell.org

Brighton (ph) 810.227.5086
(fax) 810.227.5940
(e) info@brightoncoc.org

Hartland (ph) 810.632.9130
(fax) 810.632.9133
(e) info@hartlandchamber.org

Organization: _____ Phone: _____

Attendee 1: _____ Attendee 2: _____

Attendee 1 Title: _____ Attendee 2 Title: _____

E-mail 1: _____ E-mail 2: _____